

FOR IMMEDIATE RELEASE

Avillion and Gary Quah in Charitable Collaboration

Bringing Fascinating Malaysia Sceneries onto Your Desk

Port Dickson, 16th October 2012 – Avillion Hotel Group is collaborating with Gary Quah, renowned Malaysian photographer, to introduce the Avillion 2013 Calendar with Quah's stunning shots of Malaysia's sceneries, natural environment, culture and lifestyle. Avillion Hotel Group has a long standing history of its Corporate Social Responsibility community programmes. Every year, the Avillion team undertakes a series of funds raising campaigns and charity events, and the Avillion 2013 Calendar is one of its highlight projects in 2012 to raise charity funds.

Gary Quah, a professional photographer who loves the nature and the environment, collaborates with Avillion this year to care for the underprivileged community. He is sharing the amazing sceneries, lifestyle and culture of Port Dickson and Malacca through the calendar. The calendar will be made available for purchase in all Avillion hotels for the convenience of guests who would like to be part of our charity force. Selling at RM18 each, the calendar is affordable and practical to purchase. All proceeds from this project will be dedicated at helping the needy and underprivileged.

"Charity is an act that is beneficial to both the recipient and the contributor, but it must come from the heart." Gricia Gan, Executive Director of Avillion Hotel Group commented. "This year, we are providing an option to do charity and in return get something useful. The calendar serves not only to raise charity funds, but also to showcase the beauty of Malaysia to everyone."

"The best invention in the world is the camera," Gary Quah said. "Malaysia is a blessed country with fascinating natural environment, and most of them undiscovered." He interprets Malaysian's multi racial culture and lifestyle through his photography and showcases the stunning natural sceneries found in various parts of the country, sharing them with everyone through the Avillion 2013 Calendar. He has a unique eye and through his lens, he shows us the different stories of the subjects.

By raising charity funds and driving charity projects, Avillion hopes to contribute back to the community in which it does business, as well as to inspire others to come forward and participate.

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About Gary Quah

Gary Quah, a photographer and dealer of photography art printing with years of experience in the industry, developed the interest for art and photography in his early thirties, and started off his career as a professional photographer then. He specializes in landscape and street photography, focusing in both the breathtaking nature as well as the vibrant city of Malaysia. Most of his work can be found in top tourist spots and shops throughout Malaysia.

As Gary Quah started to gain exposure and recognition in the photography and art industry, he was invited to esteemed art exhibitions where his photography arts are displayed and appreciated. According to Gary, his best sellers are photographs of Malaysia's renowned landmarks. To date, Gary Quah has sold thousands of his very own photography art prints to local and international tourists.

Gary Quah is taking his interest cum career to the next level with his "Malaysia Photography Research" project. He aspires to continuously produce great photography art prints which he can share with everyone.

About Avillion Hotel Group

Avillion Hotel Group is a wholly owned subsidiary of Reliance Pacific Berhad, an integrated travel and hotel group listed on the Kuala Lumpur Stock Exchange (KLSE) since 1993. The group operates a chain of luxury properties across the country. Since its inception in the early 1990's, the group has been guided with the passion of designing, constructing and managing unique architecture and in accommodation, a firm philosophy that the owners have derived over the years.

Avillion Hotel Group maintains a total of four Malaysian beach resorts and hotels, each with its own personality and ambience. These consist of Avillion Port Dickson, Avillion Admiral Cove, Avillion Legacy Melaka and Avillion Layang Layang. Avillion Port Dickson became an instant award winning architecture, blending individualism and personality within a natural environment.

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